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7207-00003

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

L. Ellis

Applicant: Samra et al.

Art Unit: 3623

Serial No.: 09/474,539

For:

Examiner: Andre D. Boyce

Filed: December 29, 1999

66111001 25, 1555

METHODS AND SYSTEMS

FOR ANALYZING

MARKETING CAMPAIGNS

AMENDMENT

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

In response to the Office Action dated May 22, 2003, Applicants respectfully request entry and consideration of the following amendment:

RECEIVED

AUG 2 8 2003

GROUP 3600



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Samra et al.

Art Unit: 3623

Serial No.: 09/474,539

Examiner: Andre D. Boyce

Filed: December 29, 1999

METHODS AND SYSTEMS

FOR ANALYZING

MARKETING CAMPAIGNS

Mail Stop: NON-FEE AMENDMENT

Commissioner for Patents

P.O. Box 1450

For:

Alexandria, VA 22313-1450

ina, VA 22313-1450

TRANSMITTAL

Transmitted herewith is:
Transmittal (3 pgs., in duplicate); Amendment to Office Action dated May 22,0008 (20 pgs.); Return post card

STATUS

2. Applicant

is other than a small entity.

CERTIFICATE OF MAILING BY EXPRESS MAIL TO THE COMMISSIONER FOR PATENTS

Express Mail No. EV339989408US

Date: August 22, 2003

I hereby certify that the documents listed above are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. §1.10 on the date indicated above in an envelope addressed to Mail Stop NON-FEE AMENDMENT, Commissioner for Patents, P.O. Box 1450, Alexandria VA 22313-1450.

Daniel M. Fitzgerald, Reg. No. 38,880

EXTENSION OF TERM

3.	The pro	_	gs herein	_	-	ion and the provisi	ions o	f 37 C.F.R.
	(a)			t petitions for		applicable) on of time under 3 total number of month		
Exte	ension f	or respo	nse with	in:		Other than small entity Fee		all entity Fee f applicable)
			fi	rst month		\$ 110.00	\$:	55.00
			se	cond month		\$ 410.00	\$ 2	05.00
			☐ th	ird month		\$ 930.00	\$ 4	65.00
			☐ fo	urth month		\$1,450.00	\$ 7	25.00
			fi	fth month		\$1,970.00	\$ 9	985.00
						Fee Due		\$
	(b)	⊠ App	olicant be	elieves that n	fee due witl OR o extension	of term is required	d. Ho	
		app		•	_	provide for the po ed the need for a p		•
				FEE]	FOR CLAI	MS		
•	The fee	for clai	ms (37 (C.F.R. 1.16(b)-(d)) has b	een calculated as s	hown	
	(C	ol. 1)		(Col. 2)	(Col. 3)	SMALL ENTITY		OTHER THAN SMALL ENTITY
	REM Al	AIMS AINING TER IDMENT		HIGHEST NO. PREVIOUSLY PAID FOR	PRESENT EXTRA	ADDITIONAL. RATE FEE	OR	ADDITIONAL RATE FEE
TOTAL			MINUS		5	x \$9 = \$		x \$18 = \$
INDEP.			MINUS		=	x \$42 = \$		x \$84 = \$
_	FIRST PRESENTATION OF MULTIPLE DEP. CLAIM					+ \$140 = \$		+ \$280 = \$
						TOTAL ADDITIONAL FEE \$	OR	TOTAL ADDITIONAL FEE \$

(a)	No additional fee for Claims is required								
	OR								
(b)	Total additional fee for claims required \$								
	FEE PAYMENT								
5	Attached is a check in the sum of \$								
	Charge Deposit Account No. 01-2384 the sum of \$ A duplicate of this transmittal is attached.								
	FEE DEFICIENCY								
6. 🗵	If any additional extension and/or fee is required, charge Deposit Account No. 01-2384.								
	AND/OR								
	If any additional fee for claims is required, charge Deposit Acco	ount No. 01-							
7.	Other:								
	Daul M Joseph	W							
	Daniel M. Fitzgerald								
	Reg. No. 38,880 ARMSTRONG TEASDALE	TIP							
	One Metropolitan Square, Su								
	St. Louis, MO 63102								
	314/621-5070								